



Whether you are an individual, family or business, we invite you to join with the Garden Writers Association, Feeding America and ScottsMiracle-Gro to . . .

**Plant a Row
For The Hungry** 

AND

**GROW A GARDEN
FOR THE GREATER GOOD**

Take the GroGood pledge at:
www.gardenwriters.org/PAR

About Plant A Row

In 2009, the *Plant A Row for the Hungry* (PAR) program celebrates 15 years of supporting gardeners committed to alleviating hunger in the U.S. and Canada. Numerous volunteers have made our achievements possible and have donated over 14 million pounds of produce.

PAR is endorsed by Feeding America (formerly America's Second Harvest), Master Gardeners, American Community Gardening Association, American Nursery and Landscape Association, National Gardening Association, and by nurseries, seedsmen and garden suppliers across the United States and Canada.

We Invite You To Join Us!

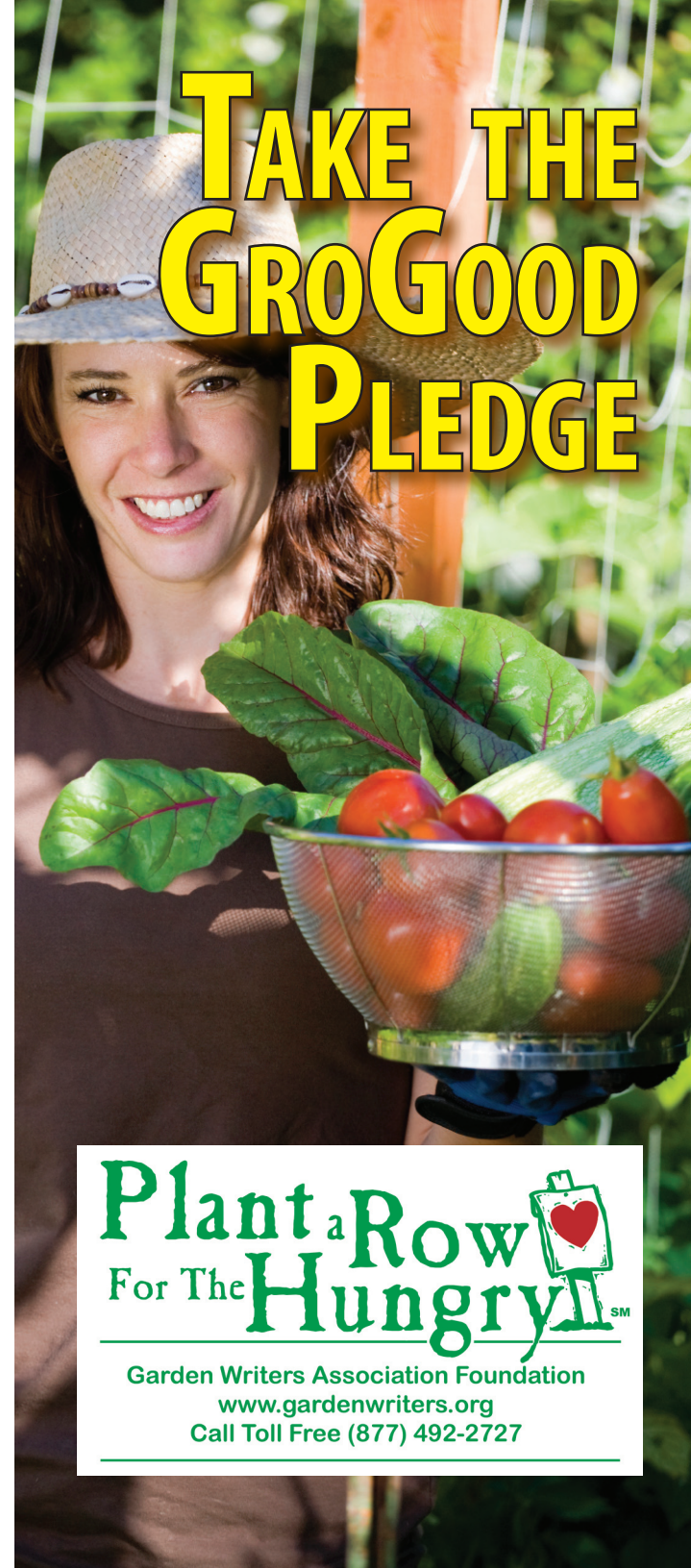
PAR is administered by the Garden Writers Association Foundation, a 501(c)(3) charitable organization. We are proud to include the following among our valued sponsors:

PLATINUM: ScottsMiracle-Gro Co.
GOLD : Garden Writers Assn.
BRONZE: Bradfield Organics
Fafard, Inc.
Gardener's Supply Co.
National Garden Bureau

PAR is proving that each person can make a difference! We hope you will consider joining us today through financial support or volunteer participation.



Garden Writers Assn. Foundation
10210 Leatherleaf Court
Manassas, VA 20111
TEL: 703.257.1032
E-mail: PAR@gardenwriters.org
www.gardenwriters.org



TAKE THE GROGOOD PLEDGE

**Plant a Row
For The Hungry** 

Garden Writers Association Foundation
www.gardenwriters.org
Call Toll Free (877) 492-2727



WHAT IS PLANT A ROW FOR THE HUNGRY (PAR)?

Plant A Row for the Hungry is a people-helping-people program to help feed the hungry in local neighborhoods and communities.

Launched in 1995 by the Garden Writers Association (GWA), *Plant A Row* encourages gardeners to grow a little extra and donate the produce to local soup kitchens and food pantries serving the homeless and hungry.

The Need Is Great

In 2007, the USDA reported that 36 million people, including 13.9 million children, live in households that experience hunger or the risk of hunger daily. That is 1 in 8 Americans.

PAR's mission is to provide an avenue through which individuals, corporations and over 84 million gardening households in the U.S. can help America's most vulnerable citizens and the food agencies serving them.

THE GROGOOD PLEDGE

Plant a Row for the Hungry has joined with ScottsMiracle-Gro and Feeding America to ask Americans to take the GroGood pledge:

Grow a garden for the greater good.

Here's the plan: ScottsMiracle-Gro will donate one million pounds of produce to help feed those at risk for hunger. We are asking Americans to join us and help double that donation by adding a row for those in need and donating the extra harvest to a local food agency, soup kitchen or hunger relief organization.

Take the pledge and donate whatever you can. If 40,000 people donate 25 pounds of produce — roughly the equivalent of one full grocery bag — we'd hit our goal. A single cucumber plant can yield up to 15-20 cucumbers. A single bell pepper plant can yield 6-8 peppers. It's easier than you think.

Nothing beats the taste and nutrition of fresh-picked vegetables. Growing and eating from your own garden can improve your health, save you money, increase your sustainability, and decrease your carbon footprint. And most important, your garden can help a lot of people in need.

You Can Make A DIFFERENCE THROUGH PAR!

In recent years, the American public has responded to calls for aid for the tragic tsunami and Hurricanes Katrina and Rita disasters in

the U.S. with open hearts and unprecedented donations. Most local food agencies depend on charitable donations to help provide food and services to Americans who suffer from hunger or the daily threat of hunger. By donating produce directly to the food agencies, gardeners help organizations stretch their meager resources.

PAR is rooted in the heartfelt tradition of gardeners sharing a bountiful harvest with others. Sharing can happen on many levels. Home gardeners, schools, church groups, youth and community organizations, and area businesses can all help make a difference for their neighbors who experience hunger or the threat of hunger.

As an Individual You Can Make a Difference:

- 🌱 Plant or glean vegetables, fruit, herbs or flowers.
- 🌱 Deliver the harvest to a food agency near you.
- 🌱 Give a PAR brochure to anyone who could help.

As a Business You Can Make a Difference:

- 🌱 Become a PAR sponsor through financial support.
- 🌱 Contribute "in-kind" donations.
- 🌱 Organize a company-wide PAR campaign.

As a non-profit, PAR's success depends on the continued generosity of volunteers and sponsors. For more information, visit:

www.gardenwriters.org